

REACH YOUR IDEAL CLIENTS



THE
N2 COMPANY®

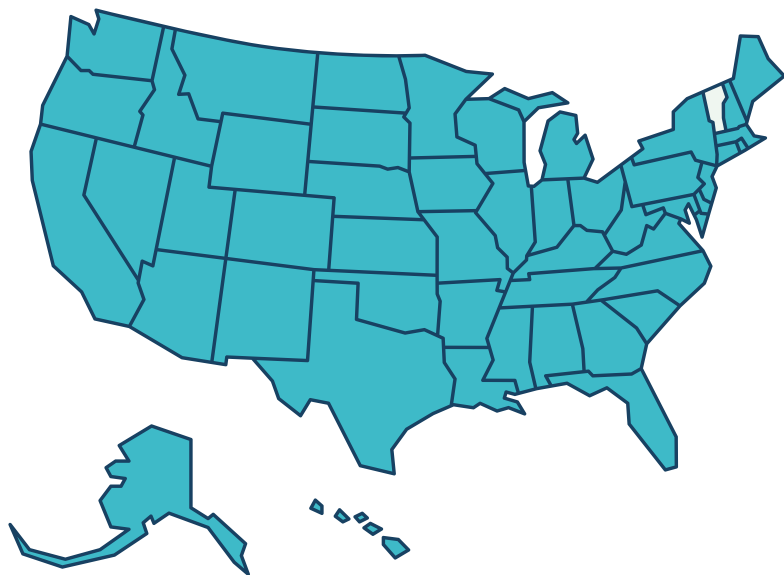
MEDIA KIT • 2026

THE N2 COMPANY OFFERS LOCAL MARKETING SOLUTIONS THAT CONNECT GREAT BUSINESSES WITH THEIR IDEAL CLIENTS.

We Help Local Businesses Win.

- Industry leader
- Founded in 2004
- 8x Inc. 5000 “fastest-growing private companies” honoree
- High-quality, perfect-bound publications
- Issues mailed free to 2,000,000+ influential readers
- Reaches 800+ communities across the U.S.
- Recognized for growth and culture by Newsweek, Fortune, Entrepreneur, and more
- 2025 Inc. Best in Business winner (Social Good) for philanthropy program contributing \$30 million to fight human trafficking





PUBS IN ALL STATES!
RECEIVE A FREE N2 PUBLICATION
EACH MONTH FILLED WITH STORIES
WRITTEN BY AND ABOUT THEIR
COMMUNITY MEMBERS.

WHY NICHE PRINT?

Targeting Matters.

The ability to concentrate your ad dollars on the people you know are right for your product or service is a game changer. This idea isn't new, though. It's why digital advertising has been a budget staple for companies of all sizes for years – and why the growth of the print media industry came to a halt for many outlets. But The N2 Company is bucking this trend – as we have for 20 years.

Our print magazines offer the same benefits of digital media by hyper-targeting some of America's most affluent and hard-to-reach communities, but through a medium our audiences trust and, better yet, contribute to. The sentimental value of our platform is unparalleled. Add to the hyper-targeted and highly cherished nature of N2 magazines the benefits of print media overall – increased shelf life, a break from digital screens, etc. – and it's clear why niche print advertising is thriving, and why we've been one of the fastest-growing media companies in the nation, alongside top digital startups, for years.



MAGAZINE TRUST & ENGAGEMENT

Heavy magazine readers are more influential than other media users in their recommendations to friends and family, neighbors or colleagues, and with others online and in stores.

According to the 2024 Magazine Supplement to the Market Report by News/Media Alliance, magazine readers say:

- They trust magazines to tell the truth.
- Magazines provide feelings of inspiration, fulfillment and enjoyment that make them stand out from other media types.
- Magazines are way to learn about new products, inspire them to buy things, get them to try new things, inspire them in their own life, and provide information that helps them make decisions, and are a treat for them.



Nearly **9 in 10** American adults engage with magazine media.



Nearly **8 in 10** of magazine readers who see an ad in their magazine take an action as a result.

*2024 Magazine Supplement to the Market Report
by News/Media Alliance*

STROLL

Social Publications for Private Neighborhoods, Written By (and for) the Affluent Residents Who Live There.

Residents of Stroll communities freely share personal stories, celebrate achievements, and offer advice through a trusted medium that evokes a real sense of privacy – our exclusive print publications. Through these customized, monthly magazines, we deliver neighborhood connections.

- Launched in 2004
- Audience: Reaches some of the most affluent consumers in the U.S.
- Frequency: Monthly
- 500+ publications in print



N2 BRANDS




FEATURED FAMILY

ATHLETE OF THE MONTH

HOME OF THE MONTH

NEIGHBORHOOD EVENT

SPONSOR SPOTLIGHT

VOLUNTEER SPOTLIGHT

GREET

Social Publications for Large-Scale Communities, Written By and for the Residents Who Live There.

In every monthly issue of a Greet magazine, readers are introduced to people, local businesses, and community groups in their area. Resident contributors are always excited to share their very own content, guaranteeing Greet lives up to its tagline: Your Stories. Your Photos. Your Community.

- Launched in 2023
- Audience: Reaches residents of towns and large-scale communities throughout the U.S.
- Frequency: Monthly
- 45+ publications in print



N2 BRANDS





Way to Go Naz Girls B-ball!

SUMMER CLASSES AT THE GOLF CLUB

YOUNG ACHIEVERS



Welcome to Terrace at View Ridge

CRESSY DOOR & FIREPLACE

HOMES & OUTDOOR SPACES



How Paw-fect!

PET FEATURES



CALVARY CHURCH

LOCAL EVENTS & HAPPENINGS



INTRODUCING ORCA ROOFING

ORCA

SPONSOR SPOTLIGHT



CHARITY BEGINS AT HOME

VOLUNTEER SPOTLIGHT

REAL PRODUCERS

Exclusive Magazines and Events to Connect, Elevate, and Inspire Top-Producing Real Estate Agents.

Real Producers showcases in-depth stories about legendary local real estate agents and are delivered free of charge to the few hundred top-performing agents in a given market. Real Producers also hosts invite-only events to bring hard-to-reach agents and preferred vendors together.

- Launched in 2016
- Audience: Top-producing real estate agents
- Frequency: Monthly
- 125+ magazines in print



N2 BRANDS





COVER FEATURE (TOP AGENT)



PARTNER SPOTLIGHT



CELEBRATING LEADERS



RISING STAR



EVENT RECAP



BELOCAL

The Definitive “Insider’s Guide” for New Movers.

Every month, BeLocal magazines are mailed to a community's newest residents and contain everything they need to know to feel like a local in their area. Content includes contact information for emergency services and utilities, lists of area schools, churches, sports leagues, and cultural institutions, and details on top attractions, hidden gems, and local history.

- Launched in 2017
- Audience: New homeowners
- Frequency: Delivered to new residents monthly
- 100+ magazines in print



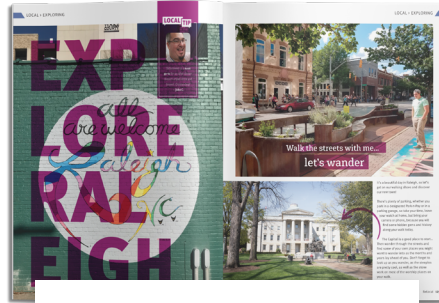
N2 BRANDS



BELOCAL



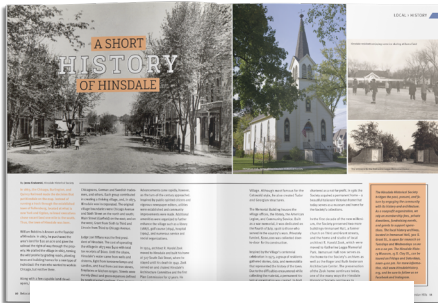
DINING GUIDE



EXPLORE GUIDES



POINTS OF VIEW



HISTORY OF



HIDDEN GEMS



SHOPPING GUIDE

UNIQUELY YOU

Custom Publications For and About the Local Disability Community.

Uniquely You is a monthly magazine that celebrates the resilience and achievements of disabled individuals. Each issue highlights critical resources and compassionate leaders who play pivotal roles in supporting and serving the disability community. Because the publication connects people with disabilities and their families to impactful local resources, magazine sponsors are able to foster genuine relationships with this underserved audience.

- Launched in 2020
- Audience: Individuals with disabilities and their families
- Frequency: Monthly
- Seven magazines in print



N2 BRANDS



N2 DIGITAL

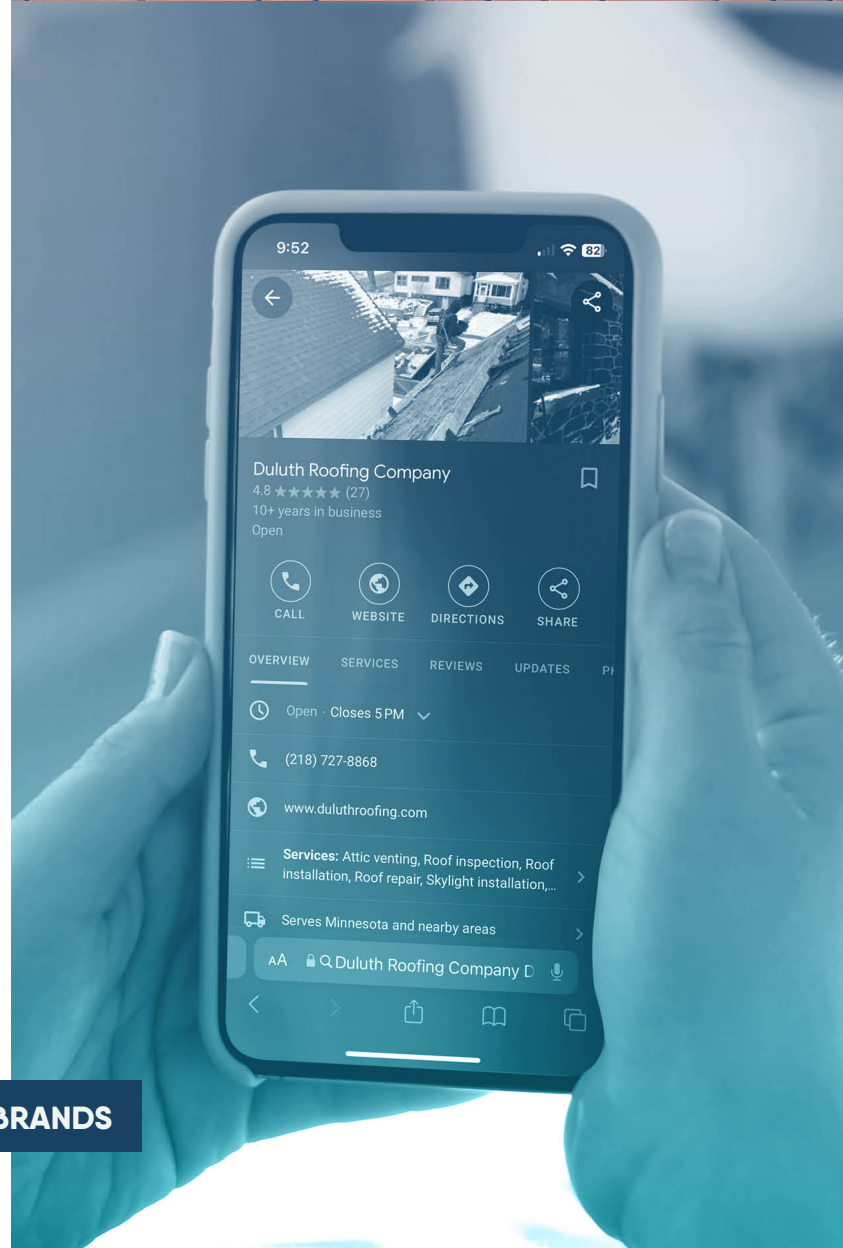
A Team of Experts who Help Businesses Engage with Their Ideal Clients Digitally.

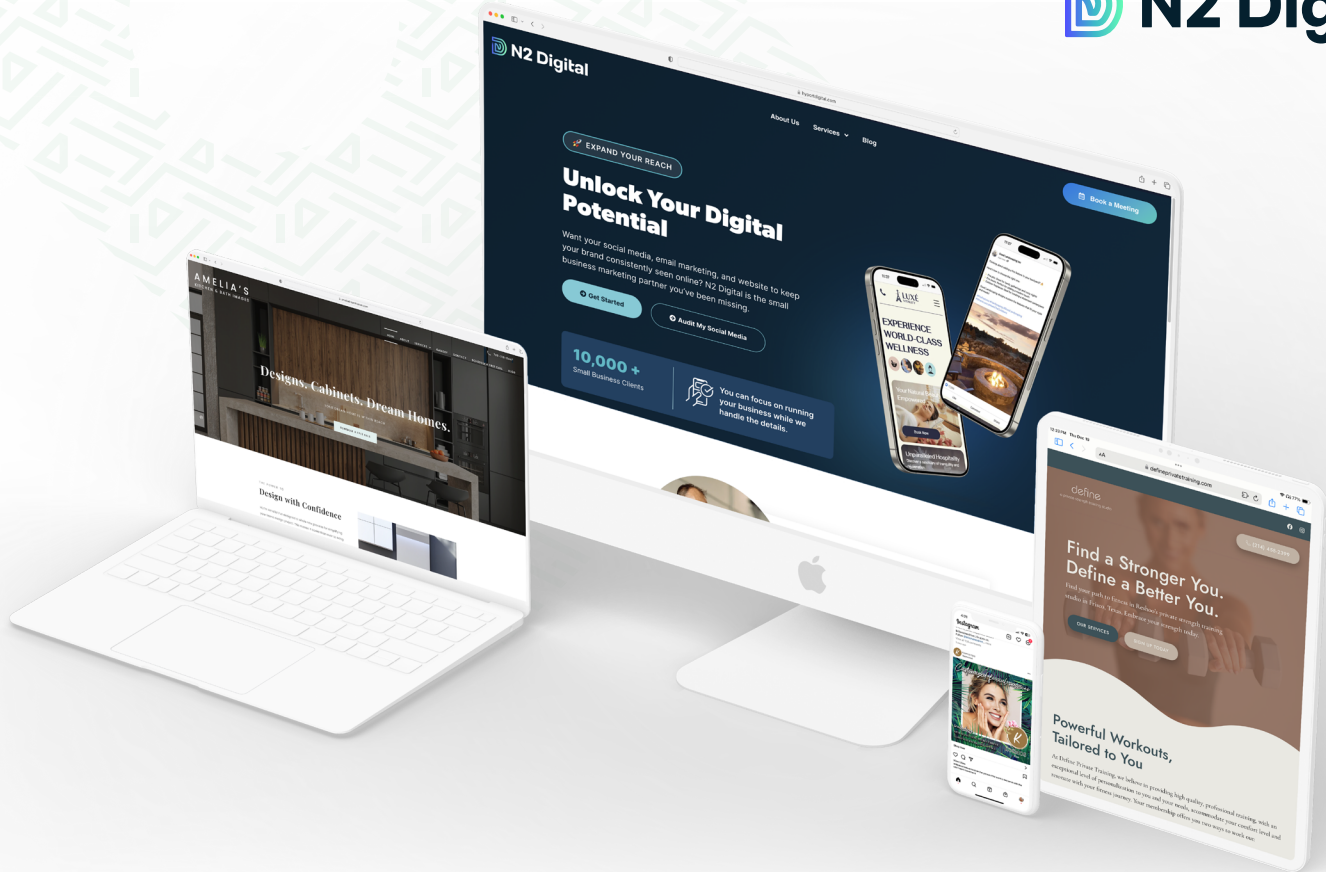
A digital marketing agency built to support small business owners, N2 Digital levels up each client's online presence. Whether a client needs a better website presence, an email marketing program, or social media support, N2 Digital has the means to help companies be seen online.

- Launched in 2018
- Audience: Any business with a need for digital marketing
- Top services: Web Design, Email & SMS Marketing, Social Media Management



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